



## Celebrate the Arts Through Your Support



The Coral Springs Festival of the arts features a professional art fair produced by Howard Alan Events Ltd. An annual event, the Festival highlights some of America's finest artisans and contemporary crafters and includes performing arts such as fine music, dance, theatrical arts, and literary presentations. The exciting venue for the Festival will be The Walk on University Drive.

Proceeds from the Festival (a 501(c)(3) corporation) will benefit such artistic endeavors within Coral Springs and the surrounding area as the Coral Springs Museum of Art, the Friends of Music, and others as may be determined.

*“the premier event in  
the City of Coral Springs”*

Coral Springs citizens have proudly joined together as the Coral Springs Festival of the Arts Committee, to bring this annual event to the community. In its first year, over 30,000 people attended, making it *the* signature event for northwestern Broward County. We invite you to join us in the excitement, and become a part of this years Festival.

The committee needs the support of businesses and individuals to ensure the success of this event. We invite you to support the Coral Springs Festival of the Arts by choosing an appropriate sponsorship level. A successful event will help to foster the growth of the Downtown area, as well as enhance the cultural opportunities of the citizens of Coral Springs. For more information, please call 954/340-5992.

*“This event will, hopefully, become the signature event for the City of Coral Springs and judging from the quality of the event, the patronage-- it is already the premier event in the City of Coral Springs. Congratulations to you and everyone involved.”*

**Mike Levinson**  
Coral Springs City Manager

*“The Coral Springs Festival of the Arts exceeded all of our expectations. We were exposed to over 30,000 potential customers over the 2-day period. We are looking forward to continuing our relationship with this great event.”*

**Don Skuta, Vice-President**  
Champion Motors



*“The Coral Springs Festival of the Arts has captured the rich cultural diversity, vibrancy and spirit of our community. With thousands of people in attendance, the Festival brought great exposure to the businesses at The Walk and to the many sponsors. It provided a truly unique opportunity for us to support the arts while promoting business - truly a win-win combination.”*

**Gisele Rahael**  
Amera Corporation



CORAL SPRINGS FESTIVAL OF THE ARTS

TITLE SPONSOR

## TITLE SPONSOR

**\$ 25,000.00**

- Name incorporated into title of event
- Recognition in all radio, TV, print advertising and collateral, and press releases
- Company logo will be linked on web-site
- 10 x 10 sponsor booth at the event
- Corporate banner to be displayed at the event
- 15 preferred parking passes
- Framed, signed limited edition of event art
- 15 festival tee shirts
- Membership in the Coral Springs Museum of Art
- Sponsorship Plaque
- Recognition at Sponsor Reception

CORAL SPRINGS FESTIVAL OF THE ARTS

PRESENTING SPONSOR

## PRESENTING SPONSOR

**\$ 10,000.00**

- Name or logo as presenting sponsor in all print advertising, collateral and in press releases\*
- Name recognition on radio spots as presenting sponsor
- 10 x 10 sponsor booth at the event
- Corporate banner to be displayed at the event
- Logo linked on web-site
- Framed, signed limited edition of event art
- 10 preferred parking passes
- 10 festival tee shirts
- Membership in the Coral Springs Museum of Art
- Sponsorship plaque
- Recognition at Sponsor Reception

\*Does not include city wide banners.

## CORAL SPRINGS FESTIVAL OF THE ARTS

# CITYWIDE BANNER SPONSORSHIP

**\$ 7,500.00**

- Name on Festival banners to be hung at intersections throughout Coral Springs for 30 days prior to the event
- 10 x 10 sponsor booth at event
- Logo linked on web-site
- 5 preferred parking passes
- Framed, signed limited edition of event art
- 5 festival tee shirts
- Sponsorship plaque
- Recognition at sponsorship reception

CITYWIDE BANNER SPONSORSHIP

## CORAL SPRINGS FESTIVAL OF THE ARTS

# SPECIALTY SPONSORSHIPS

(These sponsorships will be awarded on a first come first served basis, and the sponsor will also receive the benefits as per the level indicated.)

- Music Stage - \$5000 Platinum, banner on front of music stage
- Performing Arts Stage - \$3500 Platinum, banner on front of performing arts stage
- Children's Area - \$2500 Gold Sponsor  
Will receive banner and booth in the children's area. This sponsorship may be shared by two sponsors \$1,000 for puppet show and \$1500 for children's area. In this circumstance both sponsors must share the sponsor booth.
- Trolley Sponsor - \$1500 Silver, banners on both sides of trolley. Can be split into two \$750 sponsors
- Golf Cart Sponsor - \$500 per golf cart (Bronze level for one cart, silver for two )
- Parking Maps - \$500 Bronze, ad on back of map
- Parking Passes - \$500 Bronze, ad on back of parking passes

SPECIALTY SPONSORSHIPS

## CORAL SPRINGS FESTIVAL OF THE ARTS

# PLATINUM SPONSOR

**\$ 5,000.00**

- Logo on print advertising and collateral
- Name recognition in press releases
- Corporate banner above music stage  
(Maximum size of 3 x 8)
- 10 x 10 sponsor booth at the event
- Logo linked on web-site
- 5 preferred parking passes
- 5 festival tee shirts
- Framed, signed limited edition of event art
- Sponsorship plaque
- Recognition at sponsor reception

PLATINUM SPONSOR

# CORAL SPRINGS FESTIVAL OF THE ARTS

## **GOLD**

**\$ 2,500.00**

- Logo on print advertising and collateral
- Logo linked on web-site
- 4 preferred parking passes
- 4 festival tee shirts
- Framed, signed limited edition of event art
- Sponsorship plaque
- Recognition at sponsor reception

**GOLD SPONSOR**

## CORAL SPRINGS FESTIVAL OF THE ARTS

### **SILVER**

**\$ 1,000.00**

- Logo linked on web-site
- 2 preferred parking passes
- Signed limited edition of event art
- 2 festival tee shirts
- Sponsor plaque
- Recognition at sponsor reception

**SILVER SPONSOR**



# CORAL SPRINGS FESTIVAL OF THE ARTS

## **BRONZE**

**\$ 500.00**

- Sponsorship listing
- 1 preferred parking permit
- Festival tee shirt
- Festival poster
- Certificate of appreciation
- Recognition at sponsor reception

**BRONZE SPONSOR**

## CORAL SPRINGS FESTIVAL OF THE ARTS

# FRIENDS OF THE FESTIVAL

**\$ 250.00**

- Sponsorship listing
- 1 preferred parking permit
- Festival poster
- Certificate of appreciation
- Recognition at sponsor reception

### TENANT SPONSORS

Tenants who elect to be Friends of the Festival are eligible to position a table under the awning of their business in order to participate in the Sidewalk Sale aspect of the festival.

Second floor tenants are also eligible (on a first come first serve basis as sidewalk space is limited). \*

\* Final approval of tenant eligibility and table placement will be provided by Property Management. Separate application form/agreement is to be completed and submitted by Tenant in order to obtain approval. These forms are available upon request.



2900 University Drive, Coral Springs, FL 33065  
Telephone: 954-849-8482 Fax: 954-755-0384  
www.csfoa.org

## CORPORATE SPONSORSHIP

Please check below the level of sponsorship that you wish to contribute:

_____ Title Sponsor	\$25,000.00
_____ Presenting Sponsor	10,000.00
_____ Citywide Banner Sponsor	7,500.00
_____ Platinum Sponsor	5,000.00
_____ Gold Sponsor	2,500.00
_____ Silver Sponsor	1,000.00
_____ Bronze Sponsor	500.00
_____ Friends of the Festival	250.00
_____ Tenant	250.00

I understand that Sponsorship Opportunities are being offered on a first-come, first served basis. I agree that by my signature I have made a legally binding pledge to send in my check, credit card number or purchase order to take advantage of the sponsorship level indicated above.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Website: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Make check payable to:  
Coral Springs Festival of the Arts, Inc.  
2900 University Drive  
Coral Springs, FL 33065**

(The Coral Springs Festival of the Arts is a 501(c)(3) not for profit corporation. All donations made to the Festival are tax deductible, exclusive of valued benefits received to the extent provided by federal law.)

**SPONSOR APPLICATION**